



## UPGRADE AND SAVE BIG WITH A NEW ENERGY STAR® CERTIFIED WATER HEATER



### Don't Get Caught Off Guard!

If your water heater is more than 10 years old, you could be risking leaks and flooding.

**STOP WASTING ENERGY  
AND LOCK IN BIG  
LONG-TERM SAVINGS.**



WATER HEATERS ARE  
TYPICALLY THE **SECOND**  
HIGHEST ENERGY USER  
IN THE HOME.



**Replace your old water heater  
on your terms! Make the simple  
choice with ENERGY STAR.**

**Water heaters that have earned the ENERGY STAR  
are independently certified to save energy and  
protect the environment.**

- ✓ An ENERGY STAR certified electric storage water heater uses half the energy of a standard model and can save a family of four more than \$3,500 over its lifetime by heating water with a highly efficient heat pump (an air conditioner run in reverse).
- ✓ An ENERGY STAR certified gas storage water heater uses 8% less energy through better insulation, heat traps and more efficient burners.
- ✓ An ENERGY STAR certified tankless water heater can save a family of four more than \$1,800 over its lifetime on gas bills compared to a standard gas storage model by heating water only when you need it.

**To learn more and find big rebates in your area, visit  
[energystar.gov/waterheaters](https://energystar.gov/waterheaters)**



The simple choice  
for energy efficiency.